2ND ANNUAL HERITAGE WEEK
APRIL 24-29, 2016

Historic West Bottoms, whose mission is to promote and advocate for public and private improvements for the welfare of business and industry in this historic location, will focus on regional history and culture in a weeklong celebration during our second annual West Bottoms Heritage Week held April 24-29, 2016.

Our purpose is three-fold:

- To highlight the progress and potential of the West Bottoms while recognizing firms and professionals who plan, design and construct our community’s infrastructure;

- To focus on the West Bottoms as an historical district and destination; and

- To remember the area’s role as a commercial-industrial district connecting the communities of the greater Kansas City metropolitan area.

The West Bottoms’ place in our region’s history and development is truly unique and began with trading among Native Americans and the French. The area, originally identified and known as Kawsmouth and later the French Bottoms, is centrally located and has been essential to the growth and development of the entire region.

After our success commemorating the Centennial of the Twelfth Street Trafficway Viaduct in 2015, we are excited to present this year’s Heritage Week. We ask for your support and participation as we highlight history with an eye toward the promising future of “the best part of town.”

During our Heritage Week events, we will partner with businesses, agencies and local governments to shed light on the history of the West Bottoms, including the historical sites, businesses, institutions and individuals who have made notable contributions to the community. Our goal is to remind residents of the region of the great times, challenges and potential in the West Bottoms and to re-introduce, and introduce, our area to residents and tourists.

President Michelle Freed | Vice President Sean Hogan | Secretary Bruce Holloway | Treasurer James Boland
**2ND ANNUAL HERITAGE WEEK**

**LIST OF EVENTS**

**APRIL 24-29, 2016**

**Missouri Valley Series – Octave Chanute**
by KC History/Bill Nicks

*Sunday, April 24, 2 p.m.*
*at the Kansas City Public Library*

Join us at the Kansas City Public Library (Downtown) as Bill Nicks presents the character Octave Chanute, an engineer who was instrumental in many historical West Bottoms projects, including the Hannibal Bridge and the Livestock Yards. Free admission.

**Creating a New Sense of Place**

*Monday, April 25, 5:00-7:30 p.m.*
*at Voltaire*

This unique event will bring public officials from both sides of the state line together with community and economic development professionals, entrepreneurs, and businesses from the region to discuss progress in the West Bottoms. Free admission, cash bar upon conclusion of the presentation.

**The Urban Core Group Monthly Meeting**

*Wednesday, April 27, 5:30-7:30 p.m.*
*at The Ship*

Historic West Bottoms and The Ship, a historical establishment and restored 1930s era nightclub in the heart of Kansas City’s West Bottoms neighborhood, will co-host the Urban Core Group’s monthly event. Free member admission. Guest tickets available for $20.

**VisitKC and MARC present**

**A Spring Evening in the Bottoms**

*Thursday, April 28, 5:00-7:00 p.m.*
*at Faultless Starch*

VisitKC and MARC will co-host an after business hours gathering to celebrate the 25th anniversary of MetroGreen and to roll out new initiatives around regional tourism, quality of life and neighborhoods as destinations. Free admission.

**Wettest Block Soirée**

*Friday, April 29, 6:00-11:00 p.m.*
*at Feasts of Fancy Event Space*

Chuck Haddix of KCUR’s “Fish Fry” and musical guest Vine Street Rumble will provide history and Kansas City jazz at the Feasts of Fancy Event Space in “the wettest block” district. The event’s 200 guests will enjoy dinner and dancing in an exceptional location. Tickets are available for $75 per person.

Visit [www.hwb-kc.com](http://www.hwb-kc.com) for more information or email us at historicwestbottomskc@gmail.com
UNDERWRITING OPPORTUNITIES

Presenting Underwriter – $5,000
- Publicity for all events through signage, print/radio/TV ads, social media and multiple websites
- Recognition during the following events: Creating a New Sense of Place and Wettest Block Soirée
- Choice table for 8 at Wettest Block Soirée

Entertainment Underwriter – $2,500
- Publicity for all events through signage, multiple websites and social media
- Recognition during the following events: Creating a New Sense of Place and Wettest Block Soirée
- Preferred seating for 4 at Wettest Block Soirée

Event Underwriter – $1,500
- Publicity for all events through signage, multiple websites and social media
- Recognition during Wettest Block Soirée
- Preferred seating for 2 at Wettest Block Soirée

Friends of Historic West Bottoms – $300
- Two tickets to Wettest Block Soirée
- Company logo on underwriter signage during Wettest Block Soirée

Table Host at Wettest Block Soirée – $1,000
- Choice table for 8 at Wettest Block Soirée
- Company logo or printed name on underwriter signage during Wettest Block Soirée

Publicity for the week’s events will begin mid-March and include the following: an April press conference, posters and signage, event programs; promotion on multiple partner websites [HTVB, VisitKC, Kansas City Blues Society, KKFI]; print, radio and TV ads; and various social media platforms.

Please email your logo (.ai, .eps or high-resolution .jpg) to historicwestbottoms.kc@gmail.com for inclusion in our Heritage Week publicity.